Gasketing/Converting Expo ‘16
Rosen Shingle Creek • Orlando, Florida
April 5-7, 2016

Presented By
GASKET FABRICATORS ASSOCIATION

Co-Sponsored By
Fluid Sealing Association
IADD
ISD

Featuring the co-located
IADD Midyear Leadership Conference

“Only at the Gasketing/Converting Expo can you see suppliers and machinery manufacturers all under one roof. The atmosphere is friendly and relaxed.”
- Ed Bowman, President, Southern Rubber Company

expo@gasketfab.com • 1-610-971-4850 • www.gasketfab.com/Expo
**Member Registration Fees**

To qualify for these discounted fees, you must be a current member of the GFA, FSA, IADD, or ISD.

- Member Registration $475/person  
- Reduced Member Registration $225/person

To be eligible for this rate, at least 2 other representatives from your company must be paying the full fee.

- Spouse Registration Fee $225/person

Spouses who are full-time employees of attending companies must pay the full registration fee.

**Non-Member Registration Fees**

- Non-Member Registration $750/person  
- Reduced Attendee Registration $425/person

To be eligible for this rate, at least 2 other representatives from your company must be paying the full fee.

- Spouse Registration Fee $225/person

Spouses who are full-time employees of attending companies must pay the full registration fee.

**Exhibit Fees**

GFA, FSA, IADD, & ISD Members $225/table  
Non-Members $1,000/table  
Non-Members Who Do Not Qualify For Membership $500/table

(Examples: Software Providers, Merger & Acquisition Services, HR Services)

Exhibitors must also pay the attendee registration fee.

Please note that if you exhibited in the past, you must be a member of the GFA, FSA, IADD, or ISD in order to exhibit at the Gasketing/Converting Expo ’16. Non-members are only permitted to exhibit one time.

Booth personnel for non-member exhibitors must be full-time employees of the company. Rep agencies are not eligible to exhibit.

**Online Registration**

Registration is now open, and can be found online at [www.gasketfab.com/Expo](http://www.gasketfab.com/Expo).

The deadline to register is February 26, 2016, and the deadline to reserve exhibit space is January 15, 2016.

**Hotel Reservations**

Hotel reservations are to be made directly with the hotel by calling 1-866-996-6338 or 1-407-996-6338.

The cutoff date to ensure a reservation at the hotel is February 26, 2016.
Program Schedule

Monday, April 4, 2016
8:15 a.m. - 12:15 p.m. IADD Executive Committee Meeting

Executive Committee Members Only

6:00 p.m. - 7:30 p.m. Cocktail Reception for Early Arrivals

Tuesday, April 5, 2016
8:30 a.m. - 4:00 p.m. IADD Board of Directors Meeting

Board Members Only

9:00 a.m. - Noon GFA Board of Directors Meeting

Board Members Only

1:00 p.m. - 6:00 p.m. GFA Committee Meetings

6:30 p.m. - 8:30 p.m. Dinner Reception

Wednesday, April 6, 2016
7:00 a.m. - 9:00 a.m. Continental Breakfast

7:00 a.m. - 8:30 a.m. Exhibitor Set-Up

9:00 a.m. - 4:00 p.m. Exhibit Hall Open

9:00 a.m. - 4:00 p.m. Technical & Industry Breakout Sessions

Noon - 1:00 p.m. Lunch
(Exhibit Hall Closed)

6:30 p.m. - 8:00 p.m. Cocktail Reception

Thursday, April 7, 2016
8:00 a.m. - 8:30 a.m. GFA Business Meeting

8:30 a.m. - 11:00 a.m. General Session
"Four Generations in the Workplace"
Speaker: Cam Marston

1:00 p.m. Airboat and Nature Walk Tour

1:00 p.m. Golf Tournament

1:00 p.m. - 4:00 p.m. Networking Event by the Pool

6:30 p.m. - 8:00 p.m. Cocktail Reception

“The conversations you have at the Expo can profoundly change your business. At a recent Expo, I was explaining to a key supplier that one of our strategic initiatives included acquisitions. They put me in contact with a fabricator that they knew was looking to sell. That fabricator fit our criteria and the transaction closed soon thereafter. It has been a win/win for both parties and it all started with one conversation at the Expo.”

-Chuck Keeley, President
CGR Products, Inc.
Technical & Industry Breakout Sessions

In an effort to bring the latest technical and industry information to attendees, the Gasketing/Converting Expo ‘16 will feature a series of targeted sessions on topics that directly impact the Gasketing and Converting industries.

Industry leaders will explore and lead in-depth discussions on topics such as:

- Business Interruption Planning / Disaster Recovery
- Closed-Cell Expanded Rubber
- Innovation
- Legal Issues
- Social Media

You do not want to miss this opportunity to receive timely and relevant industry information that may help you solve a problem or develop your next big idea. Check out all the latest information on these sessions at www.gasketfab.com/Expo!

"Four Generations in the Workplace" presented by Cam Marston

Cam Marston is the leading expert on the impact of generational change and its impact on the marketplace. As an author, columnist, blogger, and lecturer, he imparts a clear understanding of how generational demographics are changing the landscape of business. Marston and his firm, Generational Insights, have provided research and consultation on generational issues to hundreds of companies and professional groups for over 16 years.

Join us at the General Session on Thursday, April 7, at 8:30 a.m. to learn how generational change will impact your business!
Where is Rosen Shingle Creek?

It is conveniently located on Universal Boulevard just off of the Beachline Expressway. This ideal location is also minutes away from Orlando’s world-famous attractions like Universal Orlando®, Wet ‘n Wild, Sea World Orlando® and others.

9939 Universal Boulevard
Orlando, Florida 32819
Phone: 1-407-996-9939
www.rosenshinglecreek.com

Accommodations

Each guestroom includes a luxurious Creek Sleeper bed, 40” flat screen TV with NXTV connectivity, laptop safe, hairdryer, plush robes, mini-refrigerator, and more. Complimentary wi-fi is available in guestrooms and public areas (excluding all meeting convention space).

Our room rate is $199 plus taxes and fees.

The check-in time is 3:00 p.m. and the check-out time is 11:00 a.m. All gratuities are left to the discretion of the guest.

May I go to the meetings?

Attendees are invited to attend all sessions unless otherwise noted on the program.

Spouse Activities

The spouse registration fee includes admission to all sessions unless otherwise noted on the program. This includes all cocktail receptions and the continental breakfast and lunch on Wednesday.

Spouses who are full-time employees of attending companies must pay the full registration fee.

At the continental breakfast on Wednesday, the hotel concierge will make a presentation on area and onsite activities, and there will be a brief meeting to discuss activity options for the next GFA meeting. Spouse representatives will also be there to help introduce you to a few of the other spouses.

Ground Transportation/ Parking

You may arrange shuttle transportation through Mears Transportation online at www.mearstransportation.com or by calling 1-407-423-5566. The cost is $20 per person for one-way transportation and $32 per person for round trip transportation between the Orlando International Airport and Rosen Shingle Creek. Please note that this company also services other hotels.

One-way taxi service between the airport and the hotel is approximately $40. Self-parking at the hotel is $16 per day plus tax. Valet parking is $21 per day plus tax.

Car Rental Services

The following car rental service providers are conveniently located within walking distance at the airport:

- Alamo
- Avis
- Budget
- Dollar
- Enterprise
- E-Z Rent-A-Car
- Firefly Car Rental
- Hertz
- National
- Thrifty

All other car rental service providers require shuttle transportation. Car rental service is available onsite at Rosen Shingle Creek through Enterprise Rent-A-Car, which has a rental desk at the hotel.

Proper Attire

The dress for all events is casual.
**Golf**

The Golf Tournament will begin at 1:00 p.m. on Thursday at the Shingle Creek Golf Club, just a very short walk from the hotel. This challenging yet playable course lies along historic Shingle Creek and features interconnected waterways, undulating fairways and breathtaking 360° views. It presents challenges to players of all levels and has consistently been rated as one of Orlando’s best golf courses. The tournament is a 4-person scramble so that golfers of all skill levels may participate.

The cost is $126 per person (including taxes). Club rental is $56. Please note that lunch is not included. All golf fees will be billed to your room if you are staying at the Rosen Shingle Creek. If you plan to stay at another hotel, you will need to stop by the Pro Shop to arrange payment.

**Golf Cancellation** - Due to the golf club’s policy, if you cancel less than 14 days in advance, you will be charged the regular fee.

**Airboat and Nature Walk Tour**

On Thursday at 1:00 p.m., please join us for an educational excursion that will take you into the seldom visited heart of natural Florida. You will see natural, protected wetland hammocks, walk through ancient Flatwoods, and travel by airboat into sections of fresh water marshes and upriver, into the bald cypress swamp. Certified eco-guides are trained to get an up close view of a marvelous assortment of birds, reptiles, and plants - some endangered, some threatened, and a few native species found in this area affectionately called "The Central Florida Everglades."

The cost is $88 per person. This includes transportation between the hotel and the Tosohatchee Florida Trail, a 30-minute eco-guided nature walk, a narrated 30-minute airboat ride, and a refreshment break with alligator samplings and drinks.

Due to the walking involved in this tour, please be sure to wear comfortable shoes.

**Networking Event by the Pool**

We have reserved an area by one of the pools on Thursday from 1:00 p.m. to 4:00 p.m. exclusively for attendees of the Gasketing/Converting Expo. The area will serve as a meeting place for attendees who are not planning to partake in other activities to gather and network informally. Light snacks and refreshments will be available. Spouses and guests are welcome.

**Recreation**

**The Spa at Shingle Creek** - Guests have a number of services from which to choose, including massages, facials, saunas, whirlpools, nail and hair treatments, and more.

**Fitness Studio** - The fitness center is open daily from 5 a.m. to 10 p.m. and is equipped with state of the art fitness equipment, as well as a cardio theatre for all cardiovascular machines with flat screen monitors.

**Resort Pools** - Four heated outdoor pools are available with two hot tubs and poolside amenities.

**Recreation Courts** - Two lighted tennis courts, a basketball court, and a sand volleyball court are available.

**Nature and Walking Trails** - See the concierge staff for maps.

**Walt Disney World® Parks and Resorts** - The hotel is just minutes from the Magic Kingdom, Epcot, Hollywood Studios, Animal Kingdom, Blizzard Beach, and Typhoon Lagoon.

**Universal Orlando® Theme Parks, SeaWorld Orlando®, Wet ’n Wild® and Aquatica** - Transportation is available via the Super Star Shuttle provided by Universal Orlando. Seating is limited and available on a first come, first served basis during regular park operating hours only. Boarding passes are required and can be obtained at the Universal Attraction Ticket Desk located in the hotel lobby one day in advance and up to 30 minutes prior to departure.
In one day, we can get all the latest information from current and new suppliers. This allows us to increase our profitability and to be a valuable resource to our customers.

-Ken Stober, President & CEO  
Mueller Die Cut Solutions

I have been a member of the GFA for over 15 years and have found it to be one of the best resources for moving a company forward in this industry. The Gasketing/Converting Expo provides an efficient way to network with peers, meet with material suppliers and get updated on technology, materials and processing techniques involved in our business. Achieving this in a single day is a ‘can’t miss’ opportunity. 

-Brian Condon, Director – Business Development  
Rogers Foam Corporation

I enjoyed the opportunity to meet a wide variety of colleagues from within the Gasketing/Converting industry at the last Expo. The people that attend are decision makers for their organizations. I intend to send a number of employees to network and learn about product offerings.

-Shelby Ricketts, Chief Executive Officer  
Insul-Fab

1. Exhibit space will be assigned on a first-come, first-served basis.

2. Each table will be 6 feet long, 30 inches wide, and 30 inches high.

3. All exhibit items are to be supplied by the Exhibitor and must fit on the top of the table and/or on an Exhibitor-provided table-top mounted display panel.

4. Displays must be no wider than the assigned 6 feet (unless you have reserved multiple tables) and no higher than 10 feet from the ground. No curtains or backdrops are permitted.

5. Electricity in booths is permitted.

6. Sound amplification is prohibited.

7. Food and beverages are permitted in booths, but alcohol is not.

8. Exhibitors are not permitted to have hospitality suites during the conference.

9. All table top personnel must register.

10. Personnel for non-member exhibitors must be full-time employees of the company.

11. Rep agencies are not eligible to exhibit.

12. Set-up will be on Wednesday, April 6, 2016 from 7:00 a.m. - 8:30 a.m. Tear-down will be immediately following the Expo.

13. An Exhibitor Service Manual containing literature and rates for shipments, material handling, and electricity will be sent to exhibitors by Freeman, the exhibit company.
It is increasingly more important in today’s economic environment to keep abreast of information that is important to your customers and how you can make them more successful by gaining greater insight on materials, equipment, and processing. This all happens with a one day Expo, which is an extremely efficient use of time and money."

- Pam Fardelos, National Sales Manager
Adchem Corp.

Still have questions about the Expo ‘16?

- Give us a call at 1-610-971-4850
- Email us at expo@gasketfab.com
- Visit us on the web at www.gasketfab.com/Expo

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